



## **Myntra recognized by Great Place to Work Institute as one of India's Top 100 Best Companies To Work for in 2021**

**Bengaluru, June 22, 2021:** Myntra, India's leading fashion and lifestyle destination, has been recognized among **India's Top 100 Best Companies To Work For in 2021** by the Great Place to Work® Institute, a global authority in creating, sustaining and recognizing high-trust, high-performance culture at workplaces. Myntra has earned this recognition for fostering an enabling work environment, policies, and practices that allow talent to thrive and set new performance benchmarks, with people's agenda at the center of it all.

This recognition comes close on the heels of the institute certifying **Myntra among India's top 3 best e-commerce companies and top 10 retail companies** to work for earlier this year. "Great Place to Work" is India's largest annual survey of workplace excellence, based on employee feedback that gives a score on Trust Index and rigorous assessment through a Culture Audit, that evaluates the people practices of an organisation, covering the entire employee life-cycle. Great Place to Work Institute's assessment methodology is recognized as rigorous and objective, and is considered as the gold standard for defining great workplaces across business, academia and government organizations.

**Sneha Arora, Vice-President - Human Capital, Myntra, said,** "As a people-centric organization, at Myntra, we strive to foster a workplace culture which is purpose-led and values-driven. As an organization, our policies and practices are deeply rooted in care and keeping our people first. We strive to listen deeply to our people, create transparency and earn their trust. This recognition is a validation of our efforts in building a culture every Myntraite is proud of."

A people-first organization, Myntra is committed to foster a work culture that enables its employees to continuously grow and to create meaningful work every day. Myntra's inclusive policies, a winning environment with fair and equal opportunities, and an open, empathetic, and transparent work culture is what keeps the organization at the top of its game and helps create a superlative employee experience. This includes **work norms** to ensure balance in professional and personal space, such as no meeting days, and **supportive policies** including leave policies as part of which employees can avail unlimited wellness leaves and family care leaves to take care of self and family's well-being, as well as Family Support Policy to support the family of deceased employees. In addition, the periodic interactions via leadership connect and engagement events has further strengthened the bonds and camaraderie.

### **About Myntra:**

Myntra is India's leading platform for fashion brands and pioneer in m-commerce play. An integral part of the Flipkart Group, Myntra brings together technology and fashion to create the best experience in the fashion and lifestyle space in India. The company has partnered with over 5000+ leading fashion and lifestyle brands in the country such as Nike, Adidas, Puma, Levis, Wrangler, Arrow, Jealous 21, Diesel, CAT, Harley Davidson, Ferrari, Timberland, US Polo, FabIndia, Biba, and many more, to offer a wide range in latest branded fashion and lifestyle wear. Myntra services over 27,000 pin codes across the country.